



Gwen Webber-McLeod, President and CEO

Gwendolyn (**Gwen**) Webber-McLeod, M.S. is President and CEO of **gweninc.** She has 30 years experience in leadership development, professional facilitation, and motivational speaking. Her clients are CEOs, executive and mid- level managers, and leadership teams in public, private, and education businesses and organizations throughout the state of New York.

A cum laude graduate of Potsdam University, Gwen is a serial entrepreneur who has created two businesses, **Treble Associates**, and **Gwen Webber-McLeod, Inspiring People to New Levels of Leadership™**. In 2008 she incorporated **gweninc.** to house her consulting business and two new products. **gweninc.**'s hallmark product **The Leadership Connection: A Resource Centered on Great Leadership™** will open as regional resource center for leaders in January 2009. The resource center provides an array of services for emerging and established individual leaders through education, facilitated work sessions, technical assistance and motivational events. In addition, her product line, **gwenspirations™** will feature products to celebrate the profession of leadership. Gwen writes a monthly column, **The Leadership Journey** for Auburn's home town newspaper, The Citizen.

She has been Director of Communications for Wells College; Communications/Development Director of the Seven Lakes Girl Scout Council; Executive Director of the National Women's Hall of Fame in Seneca Falls; Executive Director of the Booker T. Washington Community Center in Auburn, and Coordinator of Human Services for the Cayuga/Seneca Community Action Agency. In May of 2006 she received a Masters of Science in Management from Keuka College. She graduated Magna Cum Laude from this program.

Gwen is a recognized professional leader who has a very active civic life. She takes great pride in serving on boards of directors that enhance and improve the lives of people at the local, state, and national level. Currently she serves as the team advisor to the CNY Health Fellows teams a project of the Community Health Foundation of Western and Central New York, is a member of Auburn's YMCA board of directors, board chair of Booker T. Washington Community Center, and the Syracuse, New York First Tee board of directors.

Gwen has formerly served on the boards of or been affiliated with:

- ∞ Planned Parenthood of the Rochester and Syracuse Region Board Chair
- ∞ The Central New York Women's Fund Chair Marketing Committee
- ∞ National Co-chair of the Planned Parenthood Federation of America's Social Marketing Advisory Resource Team.
- ∞ Consultant/ Coach for Pathfinders CTS Authentic Leadership for Women Program

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the**LEADERSHIP**
connection:
A Resource Centered on Great Leadership™

gwen webber-mcleod
inspiring people to new levels of leadership

Gwenspirations™



- ∞ Past Board Chair and Interim CEO of the Cayuga County Chamber of Commerce, where she led efforts to refocus and reenergize the work and reputation of the Chamber in the community.
- ∞ Founding Board Member, Friends of Woman's Rights National Park; Designed Elizabeth and Me program middle school and high school girls.
- ∞ Trustee of Cayuga Community College
- ∞ Member of Cayuga Community College Foundation Board of Directors
- ∞ WCNY Public Television Board of Directors
- ∞ The Central New York Business Council First Niagara Bank

Gwen has received many awards during her career included among them are:

- ∞ Auburn Cayuga NAACP Outstanding Community Service Award (1985)
- ∞ Central New York NOW Chapter Unsung Heroine Award presented (1990)
- ∞ Potsdam College added her name to the State University of New York Confederation Honor Roll (1991)
- ∞ The New York State Governor's Award for African-Americans of Distinction. (1994)
- ∞ The Marjorie Dowdell Fortitude Award, presented to outstanding African-American women by the Syracuse Chapter of Delta Sigma Theta Sorority. (1994)
- ∞ The Seven Lakes Girl Scout Council Woman of Excellence Award (1995)
- ∞ The Cayuga County Chamber of Commerce Board Chairs Award.
- ∞ Gwen received the New York State Senate Woman of Distinction Award from Senator Michael Nozzolio. Her mother, the Honorable Barbara N. Webber, retired Jefferson County, New York legislator, also received this award, making them the first mother and daughter ever to receive the Woman of Distinction honor in the same year. (2004)
- ∞ Gwen was honored as one of CNY Business Journal's 20 Women in Business Honorees and received the Phyllis Goldman Encouragement Award for Women from the Cayuga County Chamber of Commerce. (2007)
- ∞ Gwen became a member of the Academy of Diversity Achievers an award presented to successful diversity champions presented by the YWCA Syracuse and Onondaga County. (2008)

Gwen resides in Auburn, New York with her husband Tracy and their three children Andrew, Ashley and Travis. She is the proud grandmother of Julian Tracy McLeod born in 2008.

She enjoys fitness, fine arts dance, and inspiring people to lead calm and successful personal and professional lives. She attributes her success to her loving family, serving her community, and to working daily just to be an all around good person.

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